


The Child Advocacy Center of Lapeer County

14th Annual Signature Event

# Cheers for Children



**HOPE &  
HEALING**

**FRIDAY, JUNE 7, 2024 | 6:00 PM**  
**METAMORA GOLF & COUNTRY CLUB**

Outdoor Craft Beer Tasting | Dinner  
Entertainment | Silent Auction | Mobile Bidding | Raffles



The Child  
Advocacy Center  
of Lapeer County

For sponsorship opportunities, contact Development Director Dawn Wisner at  
[Dawnw@caclapeer.org](mailto:Dawnw@caclapeer.org) | EIN # 32-0262892

The Child Advocacy Center of Lapeer County  
15 East Genesee Street | Lapeer, MI 48446 | Phone: 810-664-9990 x120 | [www.caclapeer.org](http://www.caclapeer.org)

# Sponsorships

## **TAKE HOME GIFT SPONSOR \$1,500 (3 Available)**

- Listed as “Take Home Gift Sponsor” on signage at the event.
- Exclusive logo on keepsake pint glasses.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Take Home Gift Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

## **DINNER SPONSOR \$1,500 (5 Available)**

- Listed as “Dinner Sponsor” on signage at the event.
- Logo placement on napkins and signage at food stations.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Dinner Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

## **ENTERTAINMENT SPONSOR \$3,500 (EXCLUSIVE)**

- Listed as “Entertainment Sponsor” at the event.
- Reserved table for eight w/premier table seating and placement
- Logo exclusively on signage displayed by the entertainment.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Entertainment Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.

## **PHOTOGRAPHY SPONSOR \$2,500 (EXCLUSIVE)**

- Listed as “Photography Sponsor” on signage at the event.
- Exclusive logo on photos taken at the photo booth area.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Photography Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.



# Sponsorships

## **TASTING SPONSOR \$1,500 (EXCLUSIVE)**

- Listed as “Tasting Sponsor” on signage at the event.
- Exclusive logo on keepsake tasting glasses.
- Sponsor recognition displayed at the tasting glass pickup table.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Tasting Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

## **ADVOCATE SPONSOR \$1,500 (Multiple Available)**

- Listed as “Advocate Sponsor” on signage at the event.
- Reserved table for eight.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Advocate Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.

## **BEER SPONSOR \$1,500 (Two Available)**

- Listed as “Beer Sponsor” on signage at the event.
- Logo printed on 200 keepsake coasters that are placed on all tables and bars.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Beer Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

## **DECOR SPONSOR \$1,000 (2 Available)**

- Listed as “Decor Sponsor” at the event.
- Logo display on centerpieces throughout the event.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Decor Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Two tickets to the event.

# Sponsorships

## **SILENT AUCTION SPONSOR \$800 (EXCLUSIVE)**

- Listed as “Silent Auction Sponsor” at the event.
- Logo exclusively on mobile bidding app and on signage displayed by the silent auction area.
- Sponsor advertisement recognition at event: Listed in the program book as “Silent Auction Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Two tickets to the event.

## **COURAGE SPONSOR \$500 (Multiple Available)**

- Sponsor advertisement recognition at event: Listed on the big event screen as “Courage Sponsor”.
- CAC social media page mention.
- Four tickets to event

## **FRIEND SPONSOR \$250 (Multiple Available)**

- Sponsor advertisement recognition at event: Listed on the big event screen as “Friend Sponsor”.
- CAC social media page mention.
- Two tickets to event

## **TABLE RESERVATION \$550**

- 8 tickets to the event, reserved seating, beer tasting, dinner, auctions, raffles and entertainment.

## **INDIVIDUAL TICKET \$75**

- One ticket to the event, beer tasting, dinner, auctions, raffles and entertainment.

## **SUPPORT THE CHILD ADVOCACY CENTER OF LAPEER COUNTY & CHEERS FOR CHILDREN:**

The CAC provides high-quality, specialized services for abused children and their families in the comfort and convenience of our child-friendly location. All services are free of charge.

- Become an event sponsor: Sponsorship opportunities available at several levels.
- Purchase an event ticket.
- Donate an auction item: Donation of items for our silent and live auctions, including gift baskets, travel packages, sports tickets and memorabilia, wine, spirits, gift certificates, etc. is always appreciated.
- Contribute a monetary donation: Can't attend this year's event? Please consider making a contribution to CAC Lapeer. Every dollar donated helps expand our reach and support of children and families in our community.

# 2024 Sponsorship Contract

## Sponsorship Level

- TAKE HOME GIFT SPONSOR \$1,500
- ENTERTAINMENT SPONSOR \$3,500
- PHOTOGRAPHY SPONSOR \$2,500
- DINNER SPONSOR \$1,500
- TASTING SPONSOR \$1,500
- BEER SPONSOR \$1,500
- ADVOCATE SPONSOR \$1,500
- DECOR SPONSOR \$1,000
- SILENT AUCTION SPONSOR \$800
- COURAGE SPONSOR \$500
- FRIEND SPONSOR \$250
- TABLE RESERVATION \$550
- INDIVIDUAL TICKET \$75

Scan me to purchase online or Donate



Please return this form and payment to:  
The Child Advocacy Center of Lapeer  
County. You may also scan and email  
to Dawnw@caclapeer.org  
Completed form and payment due by:  
May 27, 2024.

\* For sponsorship opportunities after this  
date, please call 810-664-9990 Ext. 120.

## Payment

- Check Enclosed (Payable to CAC Lapeer)
- Credit Card (Please fill the below information)  
\*Credit Card transactions will include a 3% processing fee.
- I am unable to attend, please accept my donation  
of \$ \_\_\_\_\_

Company \_\_\_\_\_  
Phone \_\_\_\_\_  
E-Mail \_\_\_\_\_  
Address \_\_\_\_\_

Name on Card \_\_\_\_\_  
Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_  
Signature \_\_\_\_\_

I, the undersigned, am authorized and agree to participate in the CAC 2024 Cheers for Children Event as a sponsor. I commit my company to the above financial obligation.



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