


The Child Advocacy Center of Lapeer County

13th Annual Signature Event

Cheers for Children



HOPE & HEALING

PRESENTED BY:

medstar 

FRIDAY, JUNE 2, 2023 | 6:00 PM
METAMORA GOLF & COUNTRY CLUB

Outdoor Craft Beer Tasting | Dinner
Entertainment | Silent Auction | Mobile Bidding | Raffles



The Child
Advocacy Center
of Lapeer County

For sponsorship opportunities, contact Development Director Dawn Wisner at
Dawnw@caclapeer.org | EIN # 32-0262892

The Child Advocacy Center of Lapeer County
15 East Genesee Street | Lapeer, MI 48446 | Phone: 810-664-9990 x120 | www.caclapeer.org

Sponsorships

TAKE HOME GIFT SPONSOR \$1,500 (MULTIPLE) **NEWLY ADDED**

- Listed as “Take Home Gift Sponsor” on signage at the event.
- Exclusive logo on keepsake pint glasses.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Take Home Gift Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

DINNER SPONSOR \$1,500 (2 Available)

- Listed as “Dinner Sponsor” on signage at the event.
- Logo placement on napkins and signage at food stations.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Dinner Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

ENTERTAINMENT SPONSOR \$3,500 (EXCLUSIVE)

- Listed as “Entertainment Sponsor” at the event.
- Reserved table for eight w/premier table seating and placement
- Logo exclusively on signage displayed by the entertainment.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Entertainment Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.

PHOTOGRAPHY SPONSOR \$2,500 (EXCLUSIVE)

- Listed as “Photography Sponsor” on signage at the event.
- Exclusive logo on photos taken at the photo booth area.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Photography Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.



**The Child
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Sponsorships

TASTING SPONSOR \$1,500 (EXCLUSIVE)

- Listed as “Tasting Sponsor” on signage at the event.
- Exclusive logo on keepsake tasting glasses.
- Sponsor recognition displayed at the tasting glass pickup table.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Tasting Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

ADVOCATE SPONSOR \$1,500 (Multiple Available)

- Listed as “Advocate Sponsor” on signage at the event.
- Reserved table for eight.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Advocate Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.

BEER SPONSOR \$1,500 (1 Available)

- Listed as “Beer Sponsor” on signage at the event.
- Logo printed on 200 keepsake coasters that are placed on all tables and bars.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Beer Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Four Tickets to the event.

DECOR SPONSOR \$1,000 (2 Available)

- Listed as “Decor Sponsor” at the event.
- Logo display on centerpieces throughout the event.
- Sponsor advertisement recognition at event: Listed on the big event screen as “Decor Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Two tickets to the event.

Sponsorships

SILENT AUCTION SPONSOR \$800 (EXCLUSIVE)

- Listed as “Silent Auction Sponsor” at the event.
- Logo exclusively on mobile bidding app and on signage displayed by the silent auction area.
- Sponsor advertisement recognition at event: Listed in the program book as “Silent Auction Sponsor”.
- CAC social media page mention, included in the press release, and added to the CAC website with a clickable link to your business web page.
- Two tickets to the event.

COURAGE SPONSOR \$500 (Multiple Available)

- Sponsor advertisement recognition at event: Listed on the big event screen as “Advocate Sponsor”.
- CAC social media page mention.
- Two tickets to event

FRIEND SPONSOR \$250 (Multiple Available)

- Sponsor advertisement recognition at event: Listed on the big event screen as “Friend Sponsor”.
- CAC social media page mention.
- Two tickets to event

TABLE RESERVATION \$550

- 8 tickets to the event, reserved seating, beer tasting, dinner, auctions, raffles and entertainment.

INDIVIDUAL TICKET \$75

- One ticket to the event, beer tasting, dinner, auctions, raffles and entertainment.

SUPPORT THE CHILD ADVOCACY CENTER OF LAPEER COUNTY & CHEERS FOR CHILDREN:

The CAC provides high-quality, specialized services for abused children and their families in the comfort and convenience of our child-friendly location. All services are free of charge.

- Become an event sponsor: Sponsorship opportunities available at several levels.
- Purchase an event ticket.
- Donate an auction item: Donation of items for our silent and live auctions, including gift baskets, travel packages, sports tickets and memorabilia, wine, spirits, gift certificates, etc. is always appreciated.
- Contribute a monetary donation: Can't attend this year's event? Please consider making a contribution to CAC Lapeer. Every dollar donated helps expand our reach and support of children and families in our community.

2023 Sponsorship Contract

Sponsorship Level

- | | |
|---------------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> TAKE HOME GIFT SPONSOR \$1,500 | <input type="checkbox"/> SILENT AUCTION SPONSOR \$800 |
| <input type="checkbox"/> ENTERTAINMENT SPONSOR \$3,500 (SOLD) | <input type="checkbox"/> COURAGE SPONSOR \$500 |
| <input type="checkbox"/> PHOTOGRAPHY SPONSOR \$2,500 | <input type="checkbox"/> FRIEND SPONSOR \$250 |
| <input type="checkbox"/> DINNER SPONSOR \$1,500 | <input type="checkbox"/> TABLE RESERVATION \$550 |
| <input type="checkbox"/> TASTING SPONSOR \$1,500 (SOLD) | <input type="checkbox"/> INDIVIDUAL TICKET \$75 |
| <input type="checkbox"/> BEER SPONSOR \$1,500 | |
| <input type="checkbox"/> ADVOCATE SPONSOR \$1,500 | |
| <input type="checkbox"/> DECOR SPONSOR \$1,000 (SOLD) | |

Scan me to purchase online or Donate



Please return this form and payment to:
The Child Advocacy Center of Lapeer
County. You may also scan and email
to Dawnw@caclapeer.org
Completed form and payment due by:
May 19, 2023.

* For sponsorship opportunities after this
date, please call 810-664-9990 Ext. 120.

Payment

- ☐ Check Enclosed (Payable to CAC Lapeer)
- ☐ Credit Card (Please fill the below information)
*Credit Card transactions will include a 3% processing fee.
- ☐ I am unable to attend, please accept my donation
of \$ _____

Company _____
Phone _____
E-Mail _____
Address _____

Name on Card _____
Card Number _____
Expiration Date _____ CVV _____
Signature _____

I, the undersigned, am authorized and agree to participate in the CAC 2023 Cheers for Children Event as a sponsor. I commit my company to the above financial obligation.